

## Froidevaux SA is developing for the future

*After celebrating 50 years of existence, this Swiss company specializing in production of plates for pad printing is evolving.*

*From organization to quality systems and new products, Froidevaux SA is developing and moving forwards.*



Gilles Froidevaux (left) and Didier Froidevaux (right) have turned their independent family business into an international market leader.

plan to keep it that way,” says Didier Froidevaux. “We have developed a relationship of confidence with them, which is very important to us.” The business will develop **on the condition that it is possible to count on lasting partnerships and to take into account new market requirements.**

**F**roidevaux SA in Renan, Switzerland, has been active on the dynamic pad printing market since 1967, and has developed in several stages. Firstly, **manufacturing techniques and product development** enabled the company to garner respect among independent printers and large industrial brands alike.

A few years later, Gilles and Didier Froidevaux joined their father at the company, and made it possible to **internationalize distribution and then to use photosensitive layers** on the plates. In 2018, a new phase has begun, with changes to internal organization. After over 20 years working with

his brother, committed to the family business, Gilles Froidevaux will soon be working with other workshops. He is passionate about business management and industry. He wants to share his experience, and will be supporting the development of various SMEs by creating his own business consulting agency: Smilab Sàrl in Neuchâtel.

At Froidevaux, change is afoot but continuity is guaranteed with Didier Froidevaux leading the company. It is essential to conserve the **valuable stability developed over the years, while remaining innovative and turned to the future.** “We are close to our clients and

Series of steel plates



## New synergies for the future

This observation drove Didier Froidevaux to rethink partnerships on a broader scale, with a view to strengthening the company.

**First of all, he created Groupe Froidevaux** (under the holding company Fidantzia) **in January 2018, which acquired a precision engineering company** (Montanari SA). This company was previously one of Froidevaux SA's suppliers. Which is still the case, but it is now also part of the group. Montanari SA is directed by Didier Froidevaux's son, Cévan Froidevaux, who is also a member of the Froidevaux SA board of directors.

**“This new configuration has enabled us to implement significant synergies** in administration, production management and logistics,” says Didier Froidevaux. **“It contributes to the optimisation of processes and the ongoing improvement of quality.”**

Froidevaux SA started its transformation a few years ago – its efforts have been recognized with ISO 9001-2015 certification since March 2017.

“Further development is still possible,” says Didier Froidevaux, who has plans for the future. He is even working on the **creation of a new company within the group, FCDH Aciers, which will be active in the sale of fine steel, from raw materials to semi-finished products.**

This is another industrial skill, which will further strengthen Groupe Froidevaux's expertise in steel-working.

Photos, graphics, copywriting  
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### FOCUS on the development of Groupe Froidevaux

#### 2018

##### **Procolor Lcti Sàrl**

Sale of the company

##### **Groupe Froidevaux**

Creation of the group under the Fidantzia holding

##### **Montanari SA**

Purchase of a precision engineering company

##### **FCDH Aciers SA**

Creation of a company active in the sale of fine steel

#### 2019

##### **Froidevaux SA**

Development of a new photosensitive layer to replace Kodak products (in line with new environmental standards)

Development of the machine fleet

##### **Groupe Froidevaux**

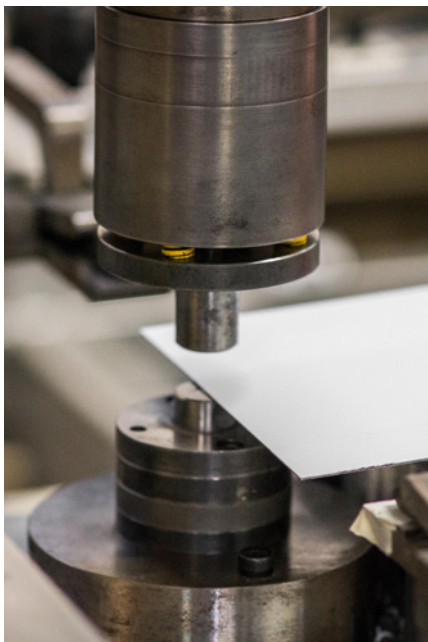
Expansion of the industrial surface and grouping of the three companies on one site

##### **Montanari SA**

Restructuring, increase in staff and machinery

##### **FCDH Aciers SA**

Development of fine steel sales



The Froidevaux team in front of their premises in Renan, Switzerland



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